



**Preston Ni** is a professor, coach, trainer, and course designer in the areas of interpersonal effectiveness, professional communication, cross-cultural understanding, and organizational change.

With twenty years of experience, Preston's dynamic presentations and powerful coaching have benefited thousands worldwide. He has worked with companies including Fortune 500 stalwarts Intel, Microsoft, Yahoo!, Hewlett Packard, Lockheed Martin, Visa, and eBay, as well as coached executives, managers, and private individuals to identify their catalyst for success.

Preston received a Master of Science Degree in Business Administration, and is tenured faculty of the Communication Studies Department at Foothill College in Silicon Valley, California. He holds a certificate in the Management Development Program at Harvard University, and is an Alumnus Fellow of the Stanford University Human Rights Education Initiative.

His articles and commentaries appear on websites and in publications including USA Today, the Huffington Post, and the Oprah Magazine. Preston's communication coaching with introverts is prominently mentioned in the New York Times bestseller: "Quiet". He is the recipient of the Diversity Leadership Award in Teaching and Learning, and the inaugural recipient of the Silicon Valley Speak-Up Distinguished Speaker of the Year award.

Preston is the author of "Communication Success with Four Personality Types" and "How to Communicate Effectively and Handle Difficult People". He is also keynote speaker on the DVD program "Cross-Cultural Communication: East and West", featured on the Business and Technology Network and the National Technological University Network.

For more information on Preston Ni and his presentations, workshops, and private coaching, write to [commsuccess@nipreston.com](mailto:commsuccess@nipreston.com), or visit [www.nipreston.com](http://www.nipreston.com).